

Pool & Spa Scene



Media Kit

www.poolandspascene.com

Commercial Pools • Residential Pools • Spas and Hot Tubs • Steam and Sauna • Wellbeing

Pool & Spa Scene is the biggest and brightest magazine for all wet leisure sectors in the UK, also mailing out to over 95 countries worldwide.

Pool & Spa Scene

With unrivalled experience and in-depth knowledge Pool & Spa Scene is published six times annually, which is also available online with regular E-shots going out to our readers.

At least 10,000 copies are distributed to key personnel including existing and potential, pool owners in over 95 countries worldwide.

Pool & Spa Scene Advertising Rates:

MAGAZINE

Double Page Spread	£2,050
Full Page	£1,250
Half Page	£750
Quarter page	£550
Eighth page	£400

Suppliers Directory

NOTE: All Classified entries run for a whole year (6 issues)

1 entry (just wording)	£185
2 entries (just wording)	£320
3-5 entries (just wording)	£440

Standard Box listing (87mm x 30mm)	£460*
Double Box listing (87mm x 60mm)	£760*

*Artwork required

MARKETPLACE: Product News

1 entry including a picture and 100 words – £150 (1 issue). £125 per insertion for three or more issues when booked simultaneously

Inserts: £100 per 1,000 distributed

ONLINE

Top Banner: 673 x 99px – £500
 Hot Boxes: Available on Right hand column only - price depends on size!
 Small Hot Box: 116 x 170px – £125
 Large Hot Box: 116 x 336 px – £225
 All banner prices are based on one month.

Please note all bookings under £250 or by new clients are made so on a pre-paid basis.

We also include our Suppliers Register/ Classified Section online!

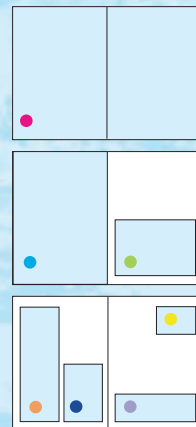
Have you seen our Independent Awards?



UK Pool & Spa Awards

www.ukpoolandspaawards.co.uk

The UK Pool & Spa awards are run by Waterland Media, in association with Pool & Spa Scene magazine. They are totally independent of any trade associations or water leisure organisation



Artwork dimensions (w x h)

- Double page spread 426mm x 303mm (incl. bleed)
- Full page 216mm x 303mm (incl. bleed)
(Type area 179mm x 272mm)
- Half page horizontal 179mm x 131mm
- Half page vertical 87mm x 272mm
- Quarter page vertical 87mm x 131mm
- Quarter page horizontal 179mm x 61mm
- Eighth page 87mm x 61mm

Technical data

Accepted Artwork Formats

- Artwork should be supplied to us as either a Photoshop® or Illustrator® EPS with embedded fonts, a high resolution PDF or PDFX1a standard or Photoshop® TIFF.

- All files and component images must be no less than 300 dpi.
 - All files must be CMYK. (We cannot be held responsible for any colour mismatch as a result of converting artwork from other formats).
 - We do not provide proofs of supplied artwork.
 - Any advertising not supplied to the correct specification will need to be re-supplied.
 - You must have permission to pass on to a third party any fonts used within your artwork.
- Please Note:
- We do not accept Quark® documents.

Issue	Editorial and Advertising Deadline	PUBLISHED
February	Last week in December	First week in February
April	First week in March	First week April
June	First week in May	First week in June
August	First week in July	First week in August
October	First week in September	First week in October
December	First week in November	First week in December